

KAZAKH UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD LANGUAGES
NAMED AFTER ABLAI KHAN

Approved by
Chairman of the Board - Rector
KazIR&WL named after Ablai KHAN
Kabanbaeva S.S.
2025



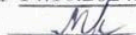
EDUCATIONAL PROGRAM DEVELOPMENT PLAN
“6B04101-International Business”

In the direction of training “041-Business and Management”

Almaty 2025

The development plan for the educational program «6B04101-International Business» was prepared and reviewed at the meeting of the department of International Business.

Minutes № 2 dated 14.10.2024.

Head of department  Mynzhanova G.T.

Approved at the meeting of the Academic Council

Minutes № 4 dated 26.11.2024.

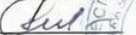
Chairman of ACEP  Sarieva Zh.I.

Dean of the faculty  Kudaibergenov N.A.

Minutes № 6 of the Faculty Council dated 21.01.2025.

Agreed:

Employer: Deputy Financial Director

JSC "Araltuz"  Kydyrhaiyev A.E.



Employer: Head of HR department

JSC "Forte bank"  Daulbaeva A.M.



KAZAKH ABILAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS AND WORLD LANGUAGES

Analytical justification of the educational program. Information about the educational program

1. Code and name of training areas	04 Business, Management and Law
2. Code and name of the educational program	"6B04101 – International Business"
3. Degree/qualification awarded	Bachelor of Business and Management /NQF 6
4. Direction of preparation	6B041 – Business and Management
5. Program accreditation	IAAR Certificate No. AB 4818 dated June 16, 2023
6. Training period	2025–2029
7. Language of instruction	Kazakh/Russian
8. Faculty	International relations, law and business
9. Department	"International Business"
10. PROFILE AND EDUCATIONAL OBJECTIVES OF THE PROGRAM	
<p>The educational program "6B04101 – International Business" is aimed at training specialists with the award of the academic degree of Bachelor of Business and Management</p> <p>Objective: To train highly qualified specialists with systemic economic thinking, profound knowledge of international markets and mechanisms of foreign economic activity, capable of working effectively in a global economy. The educational program is aimed at developing competencies in business analytics, accounting and auditing, financial management, financial consulting, and entrepreneurship, in accordance with national and international regulatory requirements.</p> <p>The educational program "6B04101 – International Business" is aimed at creating conditions and opportunities for the national higher education system to join the Bologna process, which will allow it to be harmonized with the European and international educational space.</p>	
11. EXPECTED LEARNING OUTCOMES	
<p>The key competencies of a graduate are formed on the basis of requirements for general education, social and ethical competencies, organizational and managerial and professional competencies.</p> <p>PO1. Analyzing the advantages and disadvantages of the market mechanism, the main schools and directions of economic theories, important macroeconomic and microeconomic indicators, the effectiveness of economic regulation and its main parameters.</p> <p>PO2. Carrying out the accounting process using modern technologies, including elements of artificial intelligence, using methods of processing accounting information, maintaining accounting registers and accounting forms necessary for the formation of analysis and financial reporting under IFRS, standard financial, accounting and other information, preparation of tax reports, calculation and withholding of funds, as well as determination and assessment of audit risk and its components.</p> <p>PO3. Analyzing financial, accounting and other information, the state of the monetary sphere and the banking system, the use of basic and specialized methods, including artificial intelligence technologies, to assess the insurance portfolio, calculate insurance premiums and payments, make settlements by types of insurance, assess the state and dynamics of financial markets, as well as determine the investment attractiveness of financial instruments.</p> <p>PO4. Applying statistical observation methods using artificial intelligence to improve the quality and efficiency of data collection and analysis, ensuring more accurate and substantiated conclusions in statistical research.</p>	

PO5. Possessing time management skills and organizational abilities to solve practical problems using artificial intelligence technology, through mastering methods of system and strategic analysis and tactics of business negotiations, to determine development directions and develop flexible management solutions in a changing external environment.

PO6. Analyzing the market environment and consumer demands in order to satisfy them, and design according to the strategic directions of enterprise development, using methods of analyzing global markets, including artificial intelligence tools, to identify promising segments and develop effective marketing strategies for entering international markets.

PO7. Forming an anti-corruption culture, analyzing the principles of life safety, the impact of environmental factors on health, standards of professional ethics and ways of resolving moral conflicts; considering threats to financial security, basic budget indicators, the foundations of rational financial behavior, as well as the role of state and public institutions in ensuring environmental sustainability, increasing financial literacy, developing the economy and entrepreneurship.

PO8. Assessing business processes at the enterprise level and in the economy as a whole, the efficiency of business entities, the impact of government support mechanisms, internal and external aspects of business structures, as well as the possibilities of using digital technologies and artificial intelligence tools for data analysis, forecasting, automation of management decisions, process optimization and increasing the overall economic efficiency of the enterprise.

PO9. Generating new business ideas, competitive and promising business initiatives for the market, the implementation of which will ensure stable income and profit, using standard and non-standard methods for solving problems arising in entrepreneurial activity, applying the principles of social responsibility of business, including inclusiveness.

PO10. Using the skills of written and oral foreign language communication in professional work to bring students closer to the international standard general scientific and scientific-professional level of knowledge, taking into account the national training model, necessary for conducting research on international business, including the use of digital platforms and artificial intelligence tools for information processing, searching, analyzing and presenting scientific data in a foreign language.

PO11. Analyzing the structure and dynamics of international economic relations, as well as the mechanisms of international trade, investment, international economic integration and international technology exchange to justify foreign economic relations, assessing their consequences and effectively participate in global economic processes, taking into account the goals of sustainable development, environmental responsibility and the socio-economic balance of international cooperation.

PO12. Possessing knowledge of the basic principles and norms of international corporate law to apply legal norms governing the activities of transnational corporations, understanding the specifics of corporate governance and protecting shareholders' rights at the international level, as well as resolving corporate disputes using international mechanisms.

PO13. Analyzing specific situations arising in the process of implementing projects to finance, attracting large investments, managing cash flows and enhance investment attractiveness, business planning based on business process modeling.

PO14. Mastery over basic and special methods of analysis, including scientific research methods (system, comparative, factor analysis, economic and mathematical modeling and statistical methods), financial risk assessment, problem diagnostics and justification of management decisions, to carry out calculations to assess the financial condition of companies, insurance organizations and commercial banks.

PO15. Analyzing the movement of goods based on the rules and procedure for issuing transport and forwarding documents to manage cargo flows in terminals, multimodal transportation, customs, production and warehouse complex and city logistics.

Key indicators of the EP International Business

Target of the educational program "6B04101 – International Business" is the implementation of education based on a competency-based approach, the use of innovative teaching technologies, aimed at preparing bachelors who are competitive in the labor market, capable of analyzing the constantly changing conditions of the functioning of companies and organizations of different levels in all sectors of the economy, possessing practical skills and leadership qualities that meet modern requirements for the quality of specialists with higher education in the field of international business.

Main tasks of the educational program "6B04101 – International Business" are as follows:

- obtaining a full-fledged, high-quality, professional education, professional competence in the field of economics, finance, accounting, management and business.
- students' choice of an individual educational trajectory in modern areas of economics;
- in deepening theoretical and practical individual training in the chosen area of activity;
- in training specialists with a high level of professional culture, including a culture of professional communication, who have a civic position and are capable of formulating and solving modern scientific and practical problems;
- in developing the ability for self-improvement and self-development, the need and skills for independent creative acquisition of new knowledge throughout their active life;
- in acquiring skills in organizing and conducting scientific research.

The educational program "6B04101 – International Business" is implemented through curricula, programs (standard and syllabuses) and minor educational programs.

Training in the educational program "6B04101 – International Business" allows us to prepare specialists of a new generation who have an idea of the course of reforms taking place in the modern economy, in particular in the field of business at the local and international levels.

The uniqueness of the International Business program

– combines reading fundamental disciplines with the development of practical skills within the framework of project-oriented learning. Students are involved in all forms of educational activities of the Faculty. The implementation of the educational process is carried out in cooperation with partners from the business environment.

– provides the opportunity to study subjects in a foreign language, thereby increasing the competitiveness of students both in the labor market and when choosing study programs at the master's level.

– involves training using modern technology and software

The uniqueness and innovativeness of the EP "6B04101 – International Business" is also ensured by the accumulation of relevant professional competencies, modernization of the educational process, developed on the basis of the author's pedagogical technology of S.S. Kunanbaeva, which is the system-forming basis of the communicative analytical subcompetence for specialists in the field of business and management, as well as its own scientific results with the participation of employers, leading domestic and foreign scientists.

Competitive advantages of the EP “International Business”

Among the key advantages of EP "6B04101 – International Business" can be divided into the following:

- the University's reputation at the international and national levels;
- availability of government grants, opportunity to undergo internships in domestic and international companies;
- a support system for gifted students and students from socially vulnerable categories;
- flexible system of payment for educational services and fixed payment for tuition for the entire period of study;
- intensive study of English;
- high potential for external academic mobility;
- professional composition of the teaching staff (gradual level 53%);
- equipped material and technical base;
- the possibility of obtaining professional certificates (1C accounting, project management)
- the presence of a military department;
- convenient location of the university;
- an opportunity for students to receive fundamental training in economics, management and business;
- conducting master classes by representatives of the business community.

The educational process is implemented by a highly qualified teaching staff: the specialists have a PhD or candidate/doctorate degree in economic sciences, publications in domestic and international peer-reviewed scientific journals.

- the development and formation of the working curriculum takes into account the requirements of the State Educational Standard of the Republic of Kazakhstan, is carried out jointly with representatives of the business environment, which completely determines the target purpose and content of the educational program, oriented towards the needs of the labor market and the final external consumers of the educational services provided;

- integration of partners from the business environment into the educational process to conduct master classes, workshops, business trainings, guest lectures and coaching sessions, which contributes to the acquisition of professional competencies, the implementation of the unity of intellectual and practical activities in the field of economics, the construction of individual educational trajectories for students taking into account flexible opportunities for adaptation to new working conditions;

- updating the practice of attracting foreign specialists to the educational process, in order to ensure interaction of the educational environment with new requirements, as well as in connection with the increasing influence of global integration trends on the development of economic systems;

- search for ways of cooperation of the EP with representatives of the Damu Fund and the Atameken National Chamber of Entrepreneurs to train qualified specialists capable of applying analytical skills in organizing and running a business, adapting to market demand in terms of advanced competencies in the field of data analysis and solving tactical and strategic problems, including the implementation of the above-mentioned skills in real-world projects (such as startup initiatives and business plans). Upon completion of the academic module, and subject to confirmation of the achieved learning outcomes, demonstrated skills, and acquired competencies, students are awarded certificates and may be recommended for participation in competitions organized by the DAMU Entrepreneurship Development Fund and the Atameken National Chamber of Entrepreneurs.

The mechanism for forming the plan. When forming the Development Plan of the educational program, curricula for the EP "6B04101 – International Business", the experience of implementing similar programs in other universities in Kazakhstan, near and far abroad is taken into account. The curriculum of the educational program was drawn up with the involvement of developers and employers, taking into account the results of a survey of students of the EP "International Business" (analysis of satisfaction of students and faculty, analysis of resources available and necessary for the program, including the material and technical base, etc.).

The implementation period of the EP "6B04101 – International Business" is 01.09.25-01.09.29

Main tasks of the EP "International Business" and monitoring of its implementation

Strategic direction 1: Unified scientific, educational, professional and innovative infrastructure of the university

Activities to achieve the indicators of direct results of Research work:

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Participation in the department's initiative scientific project within the framework of Research Institute of Law and Economics No. 4 "Modernization of Socioeconomics and Modern Geoeconomic Trends" Research Institute of Law and Economics No. 1 "Development of a Competitive Environment and Economic Pragmatism"	100%	100%	100%	100%
Publication of the article SCOPUS/ WoS	1	2	2	2
Availability of h-index, people	2	3	3	4
Publication of the article the Committee for Quality Assurance in Education and Science, (pcs.)	2	3	2	3
Publication in other publications (ISPC and journals), pcs.	2	2	2	3
Participation of the department's teaching staff in scientific and practical conferences, (persons)	2	3	3	3
Publishing a scientific article jointly with employers	-	1	1	1
Implementation of joint scientific research with foreign partners	-	1	1	1

Organizing and holding a round table with the participation of representatives of various associations with the aim of activation of scientific activity, once a year	1	1	1	1
Management of winners of international/republican/regional Olympiads	100%	100%	100%	100%
Mentoring from professors	100%	100%	100%	100%
guidance and publication of a student's scientific article	2	2	2	3
management of the student olympiad	100%	100%	100%	100%
leadership/mentoring of a startup or student project in the direction of the EP	-	-	1	1
participation in the work of the dissertation council (reviewing, opposing and other types of work)	2	3	3	3
Participation in online and offline seminars/consultations for participation in government financing competitions, initiative intra-university projects	-	1	1	1
Participation in seminars/webinars from Elsevier and Clarivate Analytics on publication options, source selection, article structure	2	2	2	2

Strategic direction 2: Preparation of a new competitive generation of graduates through modification of basic specialties in accordance with the demand of the global and domestic labor market

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Updating the content of educational programs	5%	5%	10%	10%
Determination of specialist competencies and disciplines of the specialty taking into account professional standards	100%	100%	100%	100%
Implement the policy of incoming academic mobility of the teaching staff, (persons)	1	1	1	1
Implement the policy of academic mobility of students, (persons)	3	3	3	3
Ensure interaction in the training of specialists in the context of social partnership: part-time; guest lecture; master class; training; participation in the work of the IA, etc.				
- involving employers in the educational process	-	10%	10%	10%
- organization and implementation of practical training for students	100%	100%	100%	100%
- employment of graduates	50%	50%	50%	50%
Degree of the teaching staff of the EP, (%)	50%	50%	60%	60%
Foreign teachers of the department, people	1	1	1	1
Foreign students in the EP contingent	5%	5%	6%	6%

Involvement of employer partners and graduates of the EP in conducting guest lectures and master classes, trainings (people)	3	4	4	4
Posting information about the EP on the University website and portal.	100%	100%	100%	100%
Discussion of the contents of the EP at the meetings of the ACEP	100%	100%	100%	100%
Development and improvement of syllabuses of the EP disciplines	100%	100%	100%	100%
Updating and loading course syllabus and teaching materials into the university's MOODLE. Improving the form of SIW assignments, the format of monitoring students' knowledge and skills	100%	100%	100%	100%
publication of educational and methodological literature, including with the participation of foreign authors	1	2	2	2
Development of video lectures on the taught subjects using information and communication technologies	-	-	-	2
Updating competencies in disciplines and making changes to the curriculum of elective disciplines	5%	5%	10%	10%
Updating the list of topics for diploma projects, taking into account proposals from employers in the field of business and management	15%	15%	15%	15%
Involvement of students in additional education, people	10	10	10	10
Certification of students by minor	-	1	2	2
Conducting open classes of the faculty of the department. Intra-departmental mutual attendance of classes of the faculty, (%)	100%	100%	100%	100%
Conducting and participation in educational/methodological seminars/webinars organized within and outside universities and organizations, (persons)	1	1	1	1

Activities to achieve direct results indicators:

Strategic Direction 3: Integration of Science – Education – Innovation

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Preparing students to develop startups for further grant funding, number of projects	1	1	1	1
Use of scientific research results in the educational process	100%	100%	100%	100%
Organization of a target program for the formation of scientific schools' own scientific and innovative image and recognition. Creation of a business incubator within the scientific school	-	1	1	1
Organization of the scientific research circle "Club of young analysts", (pcs.)	1	1	1	1
Organization of student olympiad, (pcs.)	2	2	2	2

The degree of students' involvement in research, their participation in conferences, olympiads, initiative projects, etc.	10%	10%	20%	20%
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Activities to achieve direct performance indicators

Strategic direction 4: Innovatively-oriented training and retraining of the teaching staff reserve in the country and abroad

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Retraining and advanced training of scientific and pedagogical staff of the department in the taught disciplines, (persons)	7	10	10	10
Improving the level of knowledge of English, international certificates. IELTS certificates (persons)	2	2	3	4
Improving the level of financial literacy and the use of ICT in office work and the educational process.	100%	100%	100%	100%
Creation of a system for selection and scientific support of talented youth (persons)	3	3	4	4

Activities to achieve direct performance indicators

Strategic direction 5: Internationalization of higher specialized vocational education and corporate research cooperation with the foreign scientific and educational community

Activities to achieve direct performance indicators

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Internship of teaching staff within the framework of outgoing academic mobility (persons)	1	1	2	3
Development of cooperation with foreign educational institutions (number of universities)	2	2	2	2
Development of cooperation with foreign educational institutions to increase research activity	-	1	2	2
Conducting lectures by faculty from foreign universities (online/offline)	1	1	1	1
Participation in the QS-WUR ranking	100%	100%	100%	100%

Strategic direction 6: Implementation of the idea of educating national self-awareness and an active life position

Activities to achieve direct performance indicators

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Participation in scientific, creative competitions and social projects (persons)	2	3	4	5
Participation in events aimed at promoting a healthy lifestyle	100%	100%	100%	100%
Implementation of the Model of Patriotic Education of Students of the Department annual address of the	100%	100%	100%	100%

President of the Republic of Kazakhstan to the people of Kazakhstan. (within the curatorial hours)				
Participation in events to develop the Kazakh language and languages of ethnic groups of Kazakhstan, to educate young people in Kazakhstani patriotism and active civic position	100%	100%	100%	100%
Participation in collegial governing bodies (Faculty Council, ACEP)	3	4	5	6
Survey of students on satisfaction with learning outcomes and the provision of conditions for personal development by the university (per year)	1	1	1	1
Participation in events to implement anti-corruption policies	100%	100%	100%	100%
Visiting Almaty's sights	100%	100%	100%	100%
Participation in meetings dedicated to emergency situations	100%	100%	100%	100%
Participation in events aimed at spreading the ideas of patriotism, cultural values, strengthening friendship between peoples, spiritual unity and interethnic harmony, improving the skills of free communication in a foreign language	100%	100%	100%	100%
Participation in events aimed at preventing religious extremism and terrorism	100%	100%	100%	100%

Strategic direction 7: Modernization, development of infrastructure, material and technical base and informatization of the university

Name of events	2025-2026	2026-2027	2027-2028	2028-2029
Posting information on the educational program, department news, and scientific and methodological events on the university website and Instagram.	100%	100%	100%	100%
Ensuring the availability of databases, electronic scientific journals (publications of teaching staff - e-library registration, electronic library) for teaching staff and students.	100%	100%	100%	100%
Updating the library collection professional literature (submission of applications for the purchase of modern literature, pcs)	3	5	5	5
Introduction of the nomenclature of cases for the QMS	100%	100%	100%	100%
Creation of conditions for the education of students with special educational needs in accordance with the methodological recommendations for the implementation of inclusive education of the university with indicative indicators of the Ministry of Higher Education of the Republic of Kazakhstan.	100%	100%	100%	100%
Creating learning conditions and infrastructure for inclusive education.	50%	50%	50%	50%

Activities to achieve direct performance indicators

Risk Map of the Educational Program "6B04101 – International Business"

	Task name	Identified risk	Risk Probability Assessment	Risk Impact Assessment	Risk Reduction Measures	Indicators	Responsible for events	Implementation deadlines
1	Participation in the EP ratings	Low positions of the EP in the ratings, affecting the reputation and attractiveness of the program.	Average	High	Improving the position of the EP in the rating of the National Chamber of Entrepreneurs "Atameken". Monitoring current positions and improvement goals.	Improving the EP's position in the Atameken NCE rating 2025-2026 - 2 positions 2026-2027 - 2 positions 2027-2028- 1 position 2028-2029 - 1 position	Sarieva Zh.I.	April-May
2	Updating the contents of the EP	Reduction in the relevance of the content of the EP disciplines.	Average	Average	Development of disciplines that meet current labor market requirements. Regular analysis of employers' needs.	Number of updated disciplines, pcs: 2025-2026 – 2 2026-2027 – 2 2027-2028 – 2 2028-2029 – 2	Mynzhanova G.T.	January-February
3	Providing quality educational services	Decrease in interest of applicants and students due to external factors.	Average	High	Introducing certified minors into the curriculum. Strengthening partnerships with industry to update programs.	Number of certified minors, pcs: 2025-2026 – 1 2026-2027 – 2 2027-2028 – 2 2028-2029 – 2	Mynzhanova G.T.	January-February
4	Advanced training of	Insufficient level of advanced training for	Average	Average	Organization of advanced training courses for the	Number of advanced training courses for teaching staff during	Abinova A.Y.	during the academic year

	Task name	Identified risk	Risk Probability Assessment	Risk Impact Assessment	Risk Reduction Measures	Indicators	Responsible for events	Implementation deadlines
	teaching staff	teaching staff in the subjects taught.			department's teaching staff	the academic year, people: 2025-2026 – 2 2026-2027 – 4 2027-2028 – 4 2028-2029 – 4		
5	Increase in the contingent of the EP	Insufficient student enrollment for the EP	Tall	High	Development of marketing strategies, active participation in career guidance events, improving the reputation of the EP through feedback from graduates and employers	Number of visits to schools and colleges during the reporting period, pcs: 2025-2026 – 15 2026-2027 – 20 2027-2028 – 20 2028-2029 – 20 Number of contingent, people: 2025-2026 – 195 2026-2027 – 200 2027-2028 – 205 2028-2029 – 207	Mynzhanova G.T. Abinova A.Y.	during the academic year
6	Formation of key competencies and knowledge	Reorientation of students to other educational organizations due to increased competition.	Tall	Average	Analysis of the "Atlas of New Professions" to update the EP. Implementation of promising courses and exclusion of obsolete disciplines.	Share of updated disciplines: 2025-2026 – 5% 2026-2027 – 10% 2027-2028 – 10% 2028-2029 – 10%	Sarieva Zh.I., Abinova A.Y.	November-December

	Task name	Identified risk	Risk Probability Assessment	Risk Impact Assessment	Risk Reduction Measures	Indicators	Responsible for events	Implementation deadlines
7	Improving conditions for obtaining quality education	Limited cooperation with the business environment.	Tall	Average	Organization of meetings, lectures with representatives of enterprises. Introduction of guaranteed employment for students. Involving practitioners in the educational process	Number of meetings, master classes, seminars, workshops held, pcs. 2025-2026 – 4 2026-2027 – 5 2027-2028 – 6 2028-2029 – 6 Rate of employed students: 2025-2026 – 50% 2026-2027 – 50% 2027-2028 – 50% 2028-2029 – 50% Number of practitioners involved in the educational process, (persons): 2025-2026 – 1 2026-2027 – 2 2027-2028 – 2 2028-2029 – 2	Akparova A.A., Sarieva Zh.I., Chitanova S.O., Kudaibergenov N.A.	October-November, February-April
8	Involving employers in the process of improving the EP	Predominance of theoretical courses to the detriment of practical training.	Average	High	Inclusion of practitioners in the department staff to conduct classes.	Number of invited business specialists, (persons): 2025-2026 – 4 2026-2027 – 5 2027-2028 – 5 2028-2029 – 5	Kudaibergenov N.A., Mynzhanova G.T.	August

	Task name	Identified risk	Risk Probability Assessment	Risk Impact Assessment	Risk Reduction Measures	Indicators	Responsible for events	Implementation deadlines
9	Strengthening relations with foreign partners	Limited opportunities for cooperation with foreign partners.	Average	Average	Attracting professors and specialists from foreign universities for teaching and research.	Number of invited foreign professors, (persons): 2025-2026 – 1 2026-2027 – 1 2027-2028 – 1 2028-2029 – 1	Kudaibergenov N.A.,	April-May
10	Creating prerequisites for independent research and search activities of students	Low motivation and insufficient skills in searching and processing information.	Tall	Average	Involvement of students in research and development, participation in conferences and Olympiads.	Number of students participating in research work, (persons): 2025-2026 – 10 2026-2027 – 10 2027-2028 – 15 2028-2029 – 20	Akparova A.A., Sarieva Zh.I., Maulenova A.S., Otynbay E.B.	October-April
11	Conducting research based on partner companies	Low involvement of employers in the development of educational programs.	Average	Average	Joint research and business projects with employers.	The share of students who completed industrial and pre-graduation internships at partner companies: 2025-2026 – 100% 2026-2027 – 100% 2027-2028 – 100% 2028-2029 – 100%	Kudaibergenov N.A., Sarieva Zh.I.	October

Note on risk description:

1. **Identified risk** — a brief description of possible risks.
2. **Risk Probability Assessment** — how likely is this risk (low, medium, high).
3. **Risk Impact Assessment** — how much this risk can affect the process (low, medium, high).
4. **Risk Reduction Measures** — specific actions aimed at minimizing or eliminating risks.
5. **Responsible for events** — persons responsible for the implementation of activities.
6. **Implementation deadlines** — specific deadlines for completing the activities.
7. **Control indicator** — indicators that will be measured to assess the success of the implementation of activities.

Adjustment of the EP model in accordance with market and labor demands

The expected final results of the educational program assume a clear orientation to the future, which is manifested in the ability of the student to build his education taking into account success in personal and professional activities that meet the requirements of employers. The educational program will provide students with deep theoretical knowledge and practical skills in the field of finance, accounting and economics, necessary for successful professional activity.

Dean of the Faculty of International
Relations, Law and Business N.A. Kudaibergenov

Head of Department
"International Business" G.T. Mynzhanova